

Value VisualizationSM Assessment Fact Sheet



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“Visualization - the act or process of graphically interpreting and interacting with information.”

Insight into your IT Value Chain is important; it helps you manage IT investments and operations. DCG's Value VisualizationSM Assessment provides more than information; it also provides actionable knowledge for improved performance. You can close the gap between perceived and actual value and take steps to create positive change that impacts the bottom line.

DCG's Value VisualizationSM Assessment Service is tailored to your organizational needs and focuses on your most important initiatives. With the VV Assessment you are able to start from where you are now. The VV Assessment takes existing quantitative data you have available today and qualitative data derived from interviews with key stakeholders to provide your first visual images of your Value Chain through the VV snapshots or pictures. This allows you to visualize:

- Tipping points that make sense both strategically or tactically, whether internally or externally driven
- Opportunities to address your organization's pain and challenges that have the biggest potential impact this year
- A roadmap to value driven change
- Reuse of existing frameworks, methods, models and tools that fit your corporate culture for quicker gains
- Roadmaps for change
- Locations where internal / external benchmarking for competitive positioning will help
- Continuous improvement cycles of quantifiable changes linked to business value



The VV Assessment Service is a holistic appraisal of your current value chain. You can start anywhere in your value chain and are able to traverse the Value Visualization FrameworkSM spiral as needed. A VV Assessment takes days not weeks and provides meaningful information to performance improvement.