

## Benchmark 2011: How are doing against your competitors?

Are in a competitive position to win?

Will you be able to make the changes needed to improve performance?

### HOW WILL YOU DO MOVING FORWARD?

Improve with better information to make better decisions by understanding where your software development stands in relation to industry.

What was your defect profile?



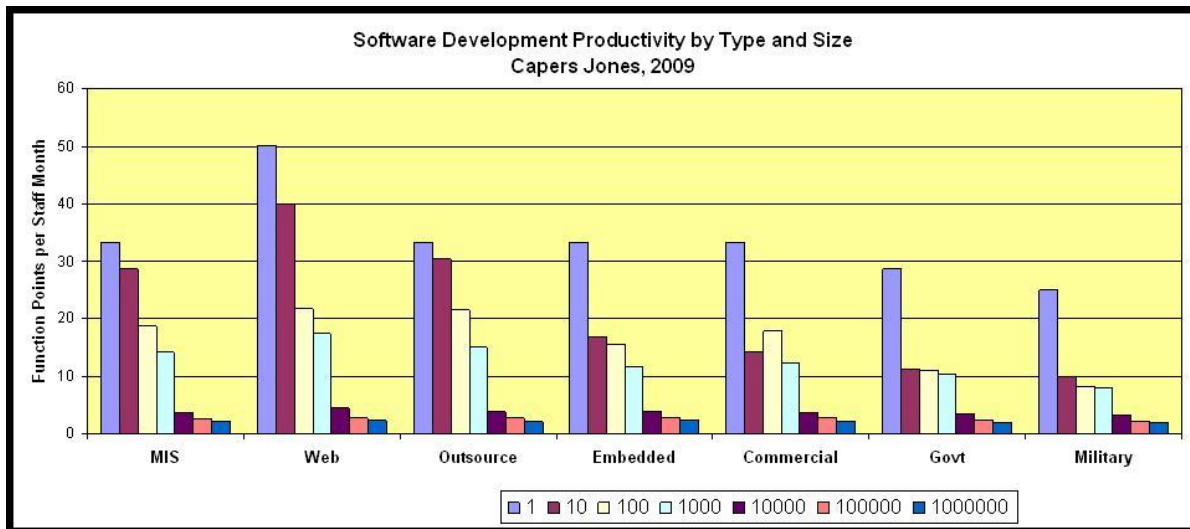
How were your hours spent?



How long did it take?



What was/is your productivity profile?



As part of many of our software measurement and software sizing assignments, we collect non-proprietary data for project size, effort, duration, resources, defects and cost. The data collected is scrubbed and stored in our Database. The primary use of the Database is to support our benchmarking consulting engagements in our Software Measurement Practice. The Database allows us to work with customers to analyze the data to give them realistic comparisons with their own internal performance. We

also use the Database to add value for our customers in our consulting engagements across all Practices.

Given the quality of the data collection process combined with the volume of over thousands of projects drawn from large, medium and small corporations, DCG’s Industry Data is the premier, proprietary source of benchmarking information.

Data on its own, while useful is only half of the story. DCG draws on its long experience to turn the data into useful intelligence, which you can use to improve the effectiveness of your software development. Two of the primary benefits include Portfolio Sizing and Performance Baselines.

Therefore based on our experience we offer aggregate metric views, based on function points, which can vary based on your comparison needs. What specific view is extracted depends on your benchmarking objectives. Below is an example of the some views that could be extracted.

DCG Industry Data		Data Views			
		Defect Density	Defect Rate	Duration	Productivity
		Defects/FP	Defects/HR	Project Months	HR/FP
Technology					
	Java				
	.NET				
	DataWhse				
	Pkg. SAP				
	Pkg. Oracle				
	Other				
Platform					
	Client Server				
	Mainframe				
	Web				
	Other				
SDLC					
	Agile				
	Waterfall				
	Other				
ADM					
	New				
	Enhancement				

If you are interested in this service, please fill e-mail to [f.thompson@davidconsultinggroup.com](mailto:f.thompson@davidconsultinggroup.com) to schedule a BenchmarkGPS scoping conference call with a DCG Measurement Specialist.

**STANDARD PRICING FOR DATA VIEW ANALYSIS**

- **\$850.00 USD for a single data view.**
- **Bundle pricing is available for multiple views.**