

## VISUALIZE, CAPTURE AND LEVERAGE IT VALUE

*Available as an on-site workshop at your location*



Every participant receives a copy of the Business Value of IT .



**Presenter:** Mike Harris, Author, Consultant and President, David Consulting Group

Mike Harris brings over 25 years of broad management experience in the IT field including periods in R&D, development, production, business and academia. Three years ago, Mike acquired the world-renowned David Consulting Group and has been having great fun ever since.

Before joining DCG, Mike was a senior executive in business and IT leadership roles at Fidelity National Information Services, Sanchez Computer Associates and MasterCard International. Mike is a Chartered Engineer (UK), MIEE (USA), MIET(UK), member of IFPUG and ISACA, Six Sigma Green Belt . A frequent speaker at industry best practices conferences and seminars, Mike is a co-author of “The Business Value of IT” (2008) and author of the “Business Value of IT” blog at:

[www.davidconsultinggroup.com/blogs/harris/](http://www.davidconsultinggroup.com/blogs/harris/) .

### Program

This workshop is designed to help IT management teams and their business partners, particularly those with responsibilities for software development, to develop an understanding of what their departments and sub-contractors should look like if they are performing anywhere close to what can be achieved.

You will leave the program with the knowledge and transferred skills in how to manage IT providers, whether in-house or outsourced or both, in accordance with established best practices. You will have a good idea of where you are close to meeting optimum performance and where you fall short. Either during or shortly after this workshop you will be in a position to prioritize your investments to achievement maximum performance impact.

The Workshop is organized as a set of eight modules with a highly interactive delivery. In on-site workshops, the goal is to bring in information from the participants own organization as part of “sanity check” breakout sessions. In public workshops, participants will learn from each others experiences during those “sanity check” breakout sessions. These can be reorganized in a different order to suit the needs of the participants or to spend more time on some modules than others. These needs will be

established during the first session – What should the business expect from IT? – which acts as a scene setter and a prompt for discussing priorities.

#### Morning

- What should the business expect from IT?
- How do I measure the value of IT?
- Who Governs IT? How?
- How should IT manage Risk?

#### Afternoon

- What Models should IT use?
- Are we outsourcing effectively?
- How do I measure IT performance?
- How should IT manage its people?

#### Takeaways....

- A list of IT best Practices with gaps identified and prioritized for your organization
- Copy of Business Value of IT Book
- A sense of accomplishment and commitment

**Who will get value out of this workshop:** Chief Information Officers and their teams, senior professionals, managers and executives working at the IT-Business interface, Government Agency Leaders and their teams, IT acquisition or sourcing teams, Project Management Offices and anyone in the government or commercial field involved in managing and/or measuring the value of IT.

#### Fees:

The one day, on-site workshop can be delivered at your US or Canadian location by Mike Harris for US\$3,800 including all travel and living expenses (maximum 10 participants, additional participants \$300 per person).

A half-day program can be delivered by choosing any three of the modules delivered in the full day program. The half day, on-site workshop can be delivered at your US or Canadian location by Mike Harris for US\$2,800 dollars including all travel and living expenses (maximum 10 participants, additional participants \$150 per person).

Please call us for inclusive pricing for other international locations.

#### To place orders or ask questions:

Please call Fiona Thompson at 610-644-2856 x21 or email [info@davidconsultinggroup.com](mailto:info@davidconsultinggroup.com)